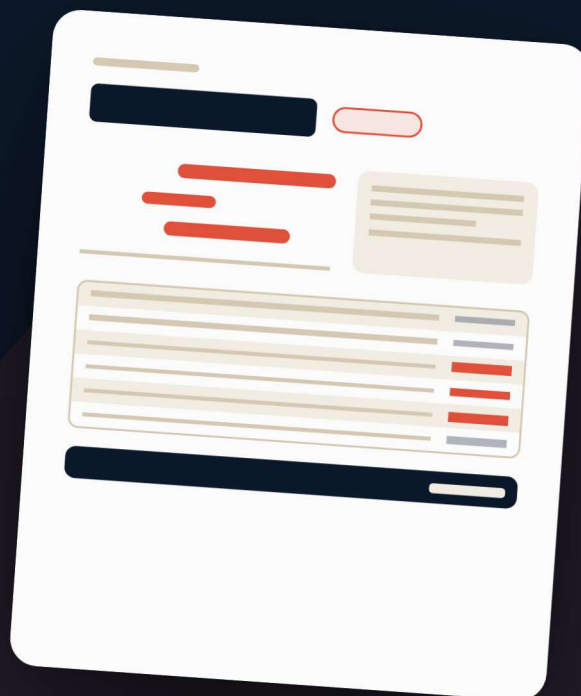


SAMPLE PAGES



OPERATIONS AUDIT

A UK consumer brand. An independent diagnostic
built from public evidence.

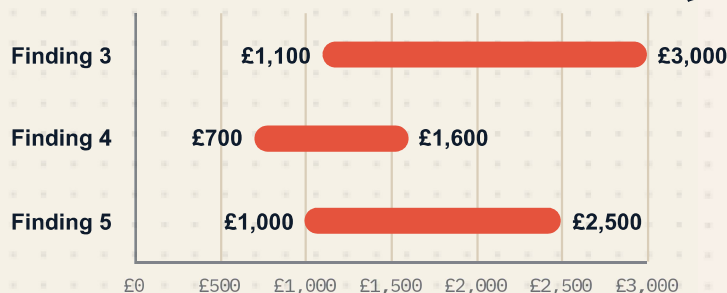
Prepared by Younes Nader.

EXECUTIVE SUMMARY

£2,800 to £7,100

estimated, per month

Three findings carry a monthly cost estimate.
Together they are estimated at £2,800 to £7,100 a month.



No number without a method

Method and its limits: this audit was built entirely from public evidence, including ad-library data, review platforms and live product pages. It had no access to internal systems, order data or support tickets. Each figure comes from a documented sample of recent one-star reviews with a disclosed, conservative multiplier. Where the evidence supports a fact but not a number, no number is offered. Findings 3 to 5 describe what customer reviews report; they were not verified against internal records.

ESTIMATED MONTHLY COST, FROM A PUBLIC REVIEW SAMPLE

Two further findings are high-confidence facts with no defensible figure attached, and one is a compliance question with no quantifiable revenue impact. All six are listed because each points at a specific, fixable process gap.

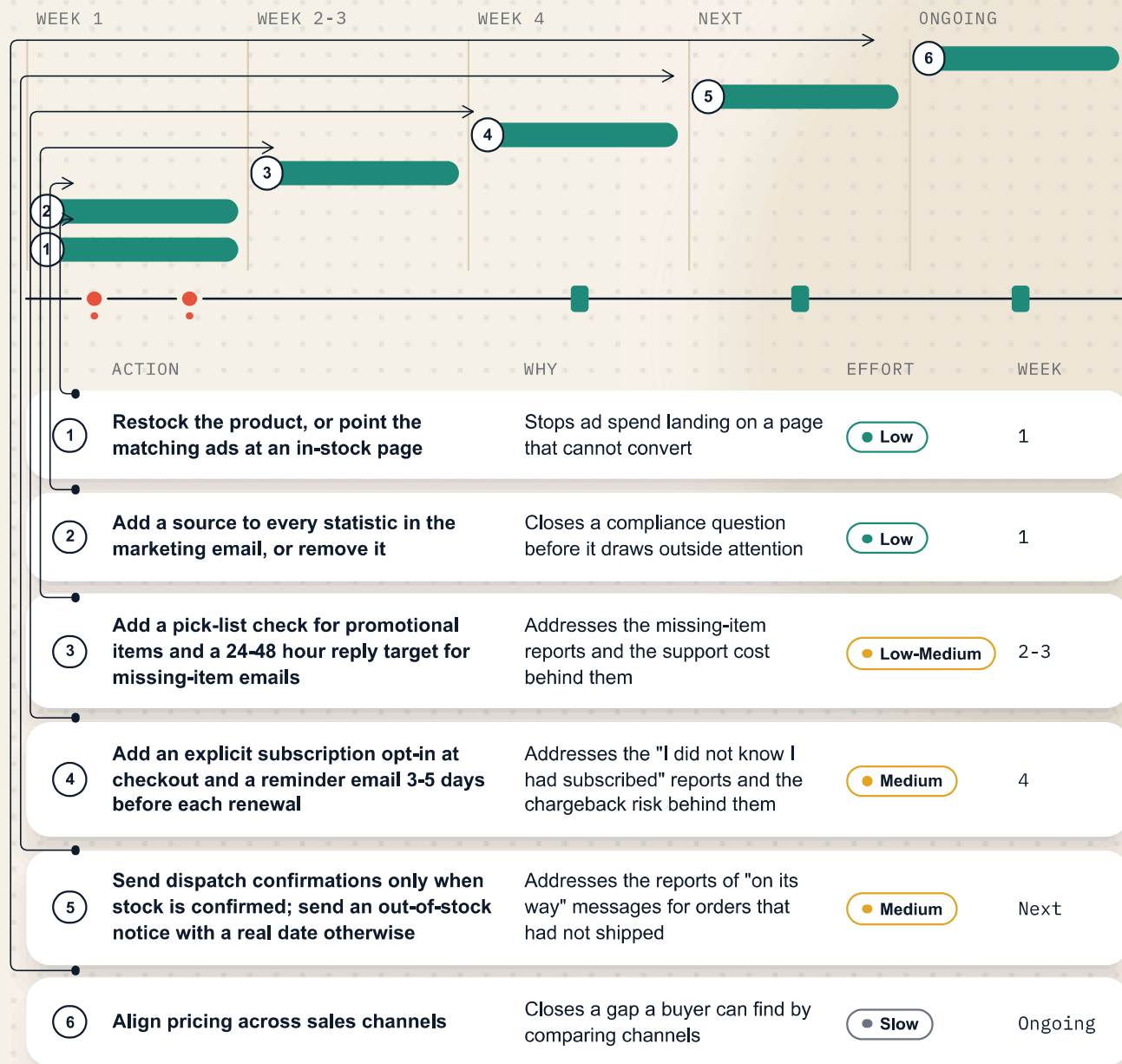
SUMMARY OF FINDINGS

#	FINDING	EST. MONTHLY COST	CONFIDENCE
1	A live ad campaign promises a choice of variants; the one product that offers it is sold out on the linked page	Not sized	High (observed)
2	The same product is priced roughly 29% apart across three sales channels on the same day	Not sized	High (observed)
3	Customer reviews report subscription charges they did not knowingly agree to	£1,100-£3,000	Medium
4	Customer reviews report promotional items missing from delivered orders	£700-£1,600	Medium
5	Customer reviews report dispatch confirmations for orders that had not shipped	£1,000-£2,500	Medium
6	Statistics in a marketing email are given without a source	Not quantified	High (observed)

ESTIMATED MONTHLY COST, FINDINGS 3-5:

£2,800-£7,100

30-day plan, ordered by payback speed



🔍 WHAT THIS AUDIT COULD NOT SEE

It could not see ad spend, click-through or conversion data, so Finding 1 has no figure. It could not see revenue by channel, so Finding 2 has no figure. It could not see support volumes, chargebacks or churn, so Findings 3 to 5 rely on a disclosed multiplier applied to a public review sample.

See how the 48-hour Leak Scan works: younesnader.com/leak-scan →

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